Deep Dive for Data Intelligence

Monday, Sept. 28th 10:30pm – 11:45am

The Sunshine Act has created a great opportunity for data intelligence to support compliance efforts. A deep dive analysis of such data can provide valuable insight into various programs throughout the organization. Learn how compliance, sample management and sales operations can work together to mine the reporting data to gain significant advantages for the entire organization.

Through the use of mock data created for this workshop, Katrina Church of Merz Pharma and Judy Fox of CIS by Deloitte will present interactive case studies where data collected for transparency reporting under both 6002 and 6004 can be used with other internal data to offer insight into critical applications for analytics, interpreting the data and appropriate CAPA responses. The presentation will include responses and the point of view from a Corporate Compliance Officer and industry best practices from a vendor perspective.

This workshop is one of the many educational sessions we're offering at the Sharing Conference this September. Visit our website for a complete listing.

If you are already registered for the 2015 Sharing Conference, we thank you and ask that you forward this email to a colleague.

The Sharing Conference is next week! Not yet registered? There's still time, register today.

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To ensure that you continue to receive news and communications about the Sharing Conference, please add mail@pdmaalliance.org to your email program’s safe sender list.